

SUMMARY OF EXPERIENCE

Highly creative and multi-talented Graphic Designer with extensive experience in marketing, branding, print design, ui design, and web design. Exceptional collaborative and interpersonal skills, a dynamic team player that can work independently, is detailed oriented and has great communication skills. Maintains client and vendor relationships. Accustomed to performing in deadline-driven environments working within budget requirements.

EDUCATION

San Jose State University
San Jose, CA
B.S., Graphic Design

Parkland College
Champaign, IL
A.A.S., Micro-Precision
Technology

TECHNICAL SKILLS

Adobe Creative Cloud;
Illustrator, Photoshop,
InDesign, Adobe XD,
Dreamweaver, MS Office
PC & Mac Platforms

CODE

Html 5, Responsive CSS,
WordPress CMS

PORTFOLIO

alkalinedesign.com

PROFESSIONAL EXPERIENCE

Alkaline Design, Redwood City, CA Sr. Graphic Designer 10.17 – present

- Freelance/Contract Senior Graphic Designer working with small businesses specializing in corporate identity, print design, ui design, and website design.
- Create custom logos, brochures, corporate presentations, email newsletters, user interface design, icons, technical illustrations, and WordPress development.
- Oversee all phases of the design business; estimates and proposals, creative concepts, schedule meetings & client presentations, project reviews and feedback, maintaining client and vendor relationships, invoices and billing clients.
- Successfully manage and coordinate graphic design projects from concept through completion. Work closely with clients to create vision, conceive designs, and consistently meet deadlines and requirements.

US Postal Service, Redwood City, CA City Mail Carrier 12.20 – 5.21

- Successfully sorted mail of all classes in delivery sequence for the assigned residential and business delivery route.
- Delivered letters, flats, parcels on time to various residential and business addresses on foot and in LLV Mail truck.
- Tracked deliveries with electronic scanner, retrieved mail and packages, and organized various sized packages to efficiently load LLV truck.
- Organized and delivered various Amazon packages to local residents and businesses within delivery schedule.
- Carried out actions necessary for special mail items and undeliverable mail according to postal regulations and law.

MB Heating & Air, Northridge, CA Marketing Web Designer 06.18 – 08.20

- Collaborated with CEO in HVAC company to design, develop and update company website and to increase search engine exposure.
- Created new logo and implemented standards throughout company.
- Integrated new logo and assets into website, company documents, corporate stationery and promotional material.
- Redesigned website to create an easy user experience and elevate the brand's online presence and more exposure on social media.

BroadVision, Redwood City, CA Marketing Design Specialist 08.15 – 10.17

- Designed, developed and delivered large WordPress website and transitioned international versions maintaining brand consistency across all websites improving service to customers.
- Created and implemented visual assets for marketing and sales presentations, printed collateral, advertisements, trade-show signage and corporate website.
- Collaborated with product manager on creation of mobile app interface, color palette, ui design elements, icons, product specifications and style guide for mobile and web app.

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C3 Energy, Redwood City, CA Senior Graphic Designer 09.14 – 03.15

- Collaborated with Art Director in fast-paced startup company to design marketing collateral, developing and maintaining company brand standards.
- Designed and produced marketing collateral, sales sheets, newsletters, technical illustrations, brochures, presentations, posters, custom displays for trade shows adhering to brand guidelines.

Katie Bush Design, Louisville, KY Sr. Graphic Designer 10.10 – 08.14

- Collaborated with Art Director and designers on various print and digital design projects; corporate identity, logos, marketing collateral, corporate brochures, presentations, website design, animations, trade show signage, icons and user interface design.
- Effectively managed multiple projects, meeting deadlines, and staying within budgets constraints.
- Participated in the design process by offering multiple solutions in conceptual models, layout, theme and typography.